### **About**

My Name is Theon and I am currently based in Singapore as a UX Developer. I create modern front-end experiences working alongside design that makes sense through research and iteration. Working with different teams, stakeholders and organizations has allowed me to understand what it takes to be a team player.

www.theonthai.com www.linkedin.com/in/theon-thai/

### **Education**

2016 - 2017

RMIT University, Melbourne Bachelor Degree in Information Technology

2009 - 2013

Nanyang Polytechnic, Singapore Diploma in Interaction Design (IxD)

# **Proficiency**

#### Fluent in English / Mandarin

#### **Technologies i have worked with:**

HTML / CSS

Vanilla Javascript

Laravel

Ruby on Rails

ReactJS

Handlebars JS

Jade

ActionScript 3

SQL

### **Certificates**

Salesforce Marketing Cloud Email Specialist

## **Experience**

#### November 2021 - Present

Accenture Song

Creative Technologist Consultant - Singapore

- Creation of Front End components and presented it to the stakeholders and clients for clarity and product component management. Started Design Token implementation within projects and delivered according to specifications that designers and developers agree upon.
- Implemented and delivered a DLS that is being used as a living document that shapes and defines the company future/current product management.
- Aligned stakeholders by leading workshops and stakeholder discussions that could be converted into user stories for design and development handoffs.
- Undertook IxM alignment and ideation for product development and implementation.
- Lead user interviews for product understanding and requirements as well as the discovery and define phase.

#### September 2020 - November 2021

Johnson & Johnson Senior Analyst UX Design Lead - Global Finance

- Lead and implemented a Design Language System with Figma and collaboration across multiple touchpoints with different disciplines (IE: BSAP, Tableau Designers)
- Worked closely with a multinational development team for the implementation of a new design based on industry standard workflows.
- Ran stakeholder management workshops to define future states of our reporting platform.
- Created prototypes for stakeholders to better understand the landscape, features and drive alignment across the organization which resulted in quick wins for the proposed features.

## **Experience**

#### June 2018 - August 2020

Deloitte Digital Singapore Consultant - UX Developer

- Front End Developer / Salesforce Marketing Cloud Developer / Customer Experience Designer.
- Delivered a custom solution that reduced the overall cost for SMS Delivery by at least 50% or US\$1Mil
- Creation of workflows between designers and developers by aligning with industry standards Design Languages via Atomic Design, BEM naming conventions & Gitflow methodologies.
- Worked with BA's to validate product requirements and capture needed documentation for development.
- Worked closely with designers to capture design intent and upfront solve problems before it made it to development
- Worked with a diverse delivery team spread out across Malaysia, India and Singapore to co-develop an education platform.
- Led stakeholder workshops to gather requirements as well as align on product scope and development of a new healthcare education platform.

#### **July 2017 - September 2017**

RMIT University, Melbourne

Python Developer / VR Haptics Feedback

- Creation of a ROS package for a research robot (Baxter)
- Connection between a Python server & Unity server for the VR experience linkage
- Showcased it to the Duke of York
- Showcased at Unite Melbourne 2017
- Showcased at 2018 F1 Melbourne

## **Experience**

#### November 2016 - February 2017

Minitheory Singapore *UX Developer* 

- Front End Development for Wordpress Based websites.
- Front End Development of Microsites using Jekyll.
- Front End Product Development for SpaceMob (now WeWork) with Gulp / Grunt as a processor.

#### Jan 2016 - February 2016

Autodesk, Singapore *UX Developer* 

- Front End development of working prototypes that would be handed over to the internal systems integration. Building from the ground up, a new experience in user logins across the entire Autodesk platform.
   From mobile logins – desktop enterprise logins, the process of working with a UI designer to create multiple iterations that satisfied business requirements.
- Existing implementation is currently live in Autodesk that would run on any browser and used on all products for a customized login with every product.
- Handlebars (Microsite creation)
- Django (back-end CMS)